MindLizard – VA Capabilities Statement

Company Name: InstructorKnapp (umbrella DBA)

DBA / Program Name: MindLizard – Rewire Dome

Website: www.mindlizard.com

Primary Contact: Stacey Knapp, Founder

Location: Monterey Bay, California

SAM UEI: D9TJUN1K8HR8

CAGE Code: 8EEH5

Core Competencies

MindLizard designs and delivers trauma-informed, biofeedback-based training tools to support stress regulation, emotional stability, and behavioral health outcomes.

Our offerings integrate:

- Heart-rate biofeedback
- Neuroeducation and applied learning science
- Guided curriculum and staff onboarding for institutions

Core products/services include:

- **Rewire Dome:** Portable biofeedback device + companion app for stress regulation and nervous system retraining
- Trauma-informed training programs for behavioral health, veterans, re-entry participants, and educational settings
- Implementation support: Staff onboarding, training, and reporting capabilities

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Differentiators

- Evidence-based design grounded in neuroscience and HRV research
- Local expertise: CSU Monterey Bay MIST graduate with thesis on neurobiology of learning
- Integrated behavioral technology combining hardware, software, and curriculum
- Versatile deployment across re-entry, veteran services, and educational institutions
- Trauma-informed approach supporting recovery, resilience, and community reintegration

Past Performance

- Developed onboarding/training systems for City of Monterey
- Delivered behavioral and biofeedback-based training programs in schools and wellness centers
- Partnered with educators and clinicians to implement social-emotional learning (SEL) and trauma-informed programs

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Company Data

- Business Type: Woman-Owned Small Business (WOSB)
- SAM UEI: D9TJUN1K8HR8
- CAGE Code: 8EEH5
- NAICS Codes:
    - 611430 – Professional and Management Development Training
    - 621999 – Miscellaneous Ambulatory Health Care Services
    - 541612 – Human Resources Consulting Services
    - 541720 – R&D in Social Sciences and Humanities
    - 334510 – Electromedical and Electrotherapeutic Apparatus Manufacturing

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Mission Statement

MindLizard empowers individuals and organizations to rewire stress responses through biofeedback-based behavioral training, promoting resilience, readiness, and long-term wellbeing.

Tagline

“Where neuroscience meets resilience.”